

# DAVE FERGUSON

## THE LEADERS' COACH

Dave Ferguson is an internationally respected executive coach, speaker, facilitator, and author, in the areas of leadership and personal development. In his signature direct, yet highly connective style, Dave helps business owners, executives, top management leaders, and political leaders transform how they communicate, connect, and grow in their leadership roles.

Prior to launching his coaching and speaking business in 2006, Dave served 25 years in corporate leadership roles in Fortune 500 banking, real estate, and investment companies. In addition, he served in leadership roles in the United States Air Force. During these years, Dave engaged his no-nonsense leadership approach to challenge, coach, mentor, and develop leaders at all levels. As a corporate leader turned corporate coach, Dave's experience uniquely qualifies him to not only coach and support leaders and their teams, but to truly understand their distinct challenges. Dave will challenge your team to make intentional choices that leverage their professional development, inspire them to become better leaders, and demonstrate ways they can cultivate and apply their skills.

His mission is to equip bosses in becoming leaders, and leaders in creating their legacies.

Dave Ferguson will challenge, inspire, and energize your organizational leaders to gain greater influence and lead to higher levels.



**KEYNOTES AND WORKSHOPS** *tailored to your organizational needs.*

## DAVE'S MOST REQUESTED KEYNOTES

### The Leader's Ladder:

#### *How You Climb Defines Your Success*

Many leaders never get off the first rung of the leadership ladder. Others progress, but skip some of the steps. In this presentation, Dave shares his proven strategy for increasing your leadership influence at every level. Learn from Dave how you can determine where you are on the ladder and how you can reach higher levels of true success.

### Leaders are Catalysts for Teamwork

Good teams don't just happen. They are formed by leaders who serve as catalysts. In this presentation, Dave Ferguson shares ways leaders can be change agents - the spark that ignites the success of their teams. Learn from Dave's experience the four essential elements for successful teams.

### Leadership Begins with You

Leadership is needed at all levels. Companies are looking for people who will take charge, bear responsibility, and get things done. Are you actively filling the role? This presentation is a call to action for everyone, in any position, to step up and carry the leadership flag.

### Leadership Lessons from my Nana

Dave's early years were not without challenge. But there was one outstanding mentor who provided a solid foundation and pattern for life. An unlikely hero, Dave's Nana taught him leadership by example. In this presentation, Dave shares the leadership wisdom and insights his grandmother taught him - principles that guide him daily. You will be deeply inspired by this lesson to lead and leave a legacy.

### Go from Boss to Leader

There is a difference between boss-ship and leadership. In this presentation, Dave reveals the key strategies for developing your own authentic leadership style.

### 3998 Reasons you Should Lead NOW!

This deeply compelling premise lays the foundation for Dave's passionate argument for why you must lead now...not tomorrow or next week or next year...but NOW.



*"Amazing speaker today. For those of you who missed it, it's worth your while to clear your schedule for the next time he speaks. Dave Ferguson is by far the best speaker I have heard yet! Amazing, amazing, amazing!"*